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Milwaukee Repertory Theater Welcomes West Bend Mutual Insurance as Presenting Sponsor of *A Christmas Carol*

March 3, 2022 (Milwaukee, WI) –[Milwaukee Repertory Theater](https://www.milwaukeerep.com) is pleased to welcome **West Bend Mutual Insurance** as the new presenting sponsor of *A Christmas Carol* in the historic Pabst Theater for the next three years. *A Christmas Carol* is a timeless tale of hope and redemption that has been a mainstay of Milwaukee Rep for more than 45 years, playing to over 1.5 million people, making it the Greater Milwaukee’s favorite holiday tradition.

“West Bend Mutual Insurance is a proud supporter of our local arts community and we’re thrilled to help bring to life Milwaukee Repertory Theater’s production of *A Christmas Carol*,” said **Kevin Steiner**, president and CEO of West Bend Mutual Insurance. “Milwaukee Rep is a vital cornerstone in the local performance arts community and its annual staging of this holiday staple always promises an entertaining showcase of its top-class talent and production assets. We’re looking forward to a happy holiday season at the Pabst Theater later this year.”

Adapted by Artistic Director **Mark Clements**, *A Christmas Carol* is one of the best-known and loved stories in the English language. During the course of one memorable Christmas Eve the ghosts of Christmas Past, Present and Future help Scrooge discover it is never too late to change his miserly ways. Enchanting music, dance, costumes, scenery and special effects will once again fill the theater to tell this timeless tale of love, hope and redemption.

“We greatly appreciate the support of our new *A Christmas Carol* sponsor West Bend Mutual Insurance,” said Executive Director **Chad Bauman**. “Their commitment to the performing arts community is invaluable and exemplifies the lessons we can all take away from the Dickens’ classic.”

Tickets to *A Christmas Carol* are currently available for purchase to Subscribers and Group Sales. Single Tickets go on sale in July.

For more information, please visit www.MilwaukeeRep.com.

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About Milwaukee Repertory Theater

Milwaukee Rep is the largest performing arts organization in Wisconsin with three unique performance venues in the Patty & Jay Baker Theater Complex– the Quadracci Powerhouse, Stiemke Studio and Stackner Cabaret. For over six decades, Milwaukee Rep has been a centerpiece of Milwaukee’s vibrant arts and cultural scene

with productions ranging from Broadway musicals to Shakespeare to American Classics and New Works that are entertaining, inclusive and impactful. Under the leadership of **Artistic Director Mark Clements** and **Executive Director Chad Bauman**, Milwaukee Repertory Theater ignites positive change in the cultural, social, and economic vitality of its community by creating world-class theater experiences that entertain, provoke, and inspire meaningful dialogue among an audience representative of Milwaukee's rich diversity.

About West Bend Mutual Insurance

Founded in 1894, West Bend Mutual Insurance Company is headquartered in West Bend, Wisconsin and provides property/casualty insurance products throughout the Midwest. The company offers a broad personal lines coverage package, a full range of commercial products and services, insurance for specialty lines and a surety division. West Bend employs more than 1,300 associates and is represented by approximately 1,500 independent insurance agencies throughout Wisconsin, Illinois, Iowa, Minnesota, Indiana, Ohio, Michigan, Missouri, Kansas, Kentucky, Nebraska, Tennessee, North Carolina, Arizona and Virginia. The company has been rated A (Excellent) or better by A.M. Best since 1971. West Bend also consistently ranks higher than its competitors in an agency loyalty survey.