

VISIBILITY

FOOTLIGHTS
PLAYBILL

LOGO PLACEMENT ON

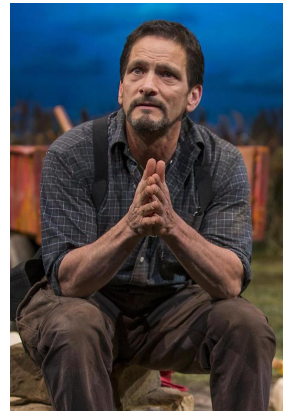
	\$50,000+	\$25,000+	\$15,000+	\$10,000+
Feature on outdoor Wells Street Prow Sign	✓	✓	✓	✓
Front Cover logo recognition	✓			
Inner Title Page logo recognition	✓	✓	✓	✓
Full page ad	✓	✓	✓	1/2
Yearlong listing as a Corporate Donor	✓	✓	✓	✓
Print Ads	✓	✓	✓	✓
Direct Mail Campaigns	✓	✓	✓	✓
Electronic Billboards	✓	✓		
Fullpage Spaeda Wraps in Milwaukee Journal Sentinel	2	1		
Email communications	✓	✓	✓	✓
On The Rep's website and production specific pages	✓	✓	✓	✓
External signage surrounding the Milwaukee Center complex	✓	✓	✓	✓
Season Brochure	✓	✓	✓	✓
Play Guides	✓	✓	✓	✓
Prominent mention during radio ads	✓	✓	✓	✓
Recognition on production-specific social media	✓	✓	✓	✓
Recognition during recorded pre-show announcements	✓	✓	✓	✓
Live curtain speech on Opening Night by your CEO	✓	✓		
Projected Logo on Interior Walls	✓			
Naming rights to the Quadracci Powerhouse Donor Lounge	✓	✓		
Recognition on all printed tickets for your production	✓	✓	✓	



HOSPITALITY

PRODUCTION SPECIFIC
BENEFITS

	\$50,000+	\$25,000+	\$15,000+	\$10,000+
Complimentary tickets to Opening Night of your production	50	40	40	20
Complimentary drink vouchers	50	40	40	20
Food and Beverage reception before Opening Night	50	40	40	20
Invitations to Opening Night VIP dinner	10	10		
Complimentary Tickets to use during the first three weeks	30	30	15	
Framed poster autographed by the cast	✓	✓	✓	✓
Complimentary Parking Passes	40	35	35	
Complimentary tickets to A Christmas Carol	50	50	20	
Private Dinner with Artistic Director Mark Clements	12	12		
Employee Ticket Discount	20%	20%	15%	10%



ACCESS

	\$50,000+	\$25,000+	\$15,000+	\$10,000+
Invitations to attend the dress rehearsal	10	10	10	10
Invitations to attend a Technical Rehearsal	10	10	10	
Complimentary space rental for meetings and events	✓	✓		

These represent the current benefits provided to corporate sponsors of Milwaukee Repertory Theater. Contact the Development Department at 414-290-5366 to design a custom sponsorship package for your company.