



MEDIA RELEASE

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MILWAUKEE REPERTORY THEATER
NAMES PILLAR PARTNER **COA YOUTH & FAMILY CENTERS**
RECIPIENT OF THE
A CHRISTMAS CAROL
FAMILIES PROGRAM

Plus Mpack Ticket Program Participating Organizations Announced

November 12, 2019 – (Milwaukee) A timeless story of hope, redemption and the magic of the holiday season, [Milwaukee Repertory Theater](#)'s adaptation of Charles Dickens' classic novel *A Christmas Carol* has been a Milwaukee tradition for over 40 years, playing to over 1.5 million people. In line with Milwaukee Rep's mission to ignite positive change in the Milwaukee community and the enduring message of this holiday mainstay, we are pleased to announce the recipients of Milwaukee Rep's *A Christmas Carol Families Program* and *Mpack Ticket Program* for 2019.

This year Milwaukee Rep's *A Christmas Carol Families Program*, which raises funds for under-resourced families during the holiday season through audience donations at every performance of *A Christmas Carol*, will benefit families connected with Rep Mpack Pillar Partner [COA Youth & Family Centers](#). For over 100 years, **COA Youth & Family Centers** has helped low income children and families in Milwaukee reach their greatest potential through its educational, recreational and social work programs. As part of the *A Christmas Carol Families Program*, Rep staff and volunteers will use the collected donations to purchase and deliver holiday gifts for families served by **COA Youth & Family Centers**. Remaining funds collected will be donated to **COA Youth & Family Centers** to support their efforts in the community. In past years, Milwaukee Rep has raised over \$40,000 annually toward the program, benefiting such vital Milwaukee organizations as Big Brothers Big Sisters, Boys & Girls Club of Greater Milwaukee, Journey House, La Causa, Next Door Foundation, Running Rebels, Sojourner Family Peace Center, United Community Center and more.

"Our *A Christmas Carol Families Program* has become as much a tradition as the show itself," stated Milwaukee Rep Executive Director Chad Bauman. "Over the years, Rep staff and volunteers have given thousands of hours to this program and our audiences demonstrated their generosity year after year, ensuring that families in need are not forgotten during the holiday season. We are thrilled to advance the theme of hope central to the story of *A Christmas Carol* by raising funds to support local families and the exceptional work of our Pillar Partner COA Youth & Family Centers."

“COA Youth & Family Centers serves 10,000 low income children and families each year,” said **COA Youth & Family Centers Executive Director Thomas Schneider**. “And the families receiving these gifts deeply appreciate this wonderful Christmas support from The Rep and our great community.”

In addition to its ***A Christmas Carol Families Program***, Milwaukee Rep provides 2,500 free tickets for *A Christmas Carol* to low-income and under-resourced families, youth and seniors each year through its **Mpact Ticket Program** (formerly Tiny Tim Ticket Program). Funded by the **Patty and Jay Baker Foundation** since its inception in 1993, this program has grown exponentially over the years. This year joining the Baker Foundation in support of the program is **Kathleen Seidel**. This year’s participating organizations are:

Adult & Teen Challenge	La Causa, Inc.
AFS-USA	Layton Boulevard Gardens
Big Brothers Big Sisters	Near West Side Partners
Boys and Girls Club of Greater Milwaukee	Planning for the Future Program
Children’s Hospital of Wisconsin	Safe & Sound
CR-Social Development Commission	Tamarack Waldorf School
Dominican Center	UMOS, Inc.
Escuela Verde	United Community Center
Feast of Crispian	USO Wisconsin
Gerald L. Ignace Indian Health Center	UW-Extension Waukesha
Independence First	UW-Waukesha Pre College

A Christmas Carol is presented by **Wells Fargo** and **Jay Franke & David Herro** with Associate Producers **Gretta Assaly** and **Molly & Tom Duffey**. The Media Sponsors are **Milwaukee Journal Sentinel** and **LocalIQ** and the Equipment Sponsor is **Studio Gear**. Milwaukee Rep is sponsored in part by the **United Performing Arts Fund (UPAF)**.

A Christmas Carol begins performances November 26 through December 24, 2019 in the historic Pabst Theater. Opening night is set for Friday, November 29 at 7:30pm. Tickets can be purchased at www.MilwaukeeRep.com, by calling the Ticket Office at **414-224-9490** or in person at the Ticket Office, **108 E. Wells Street** in downtown Milwaukee.

For more information, please visit www.MilwaukeeRep.com.

About COA Youth & Family Centers

Since 1906, COA Youth & Family Centers has helped Milwaukee children, teens and families reach their greatest potential through a continuum of education, recreational and social work programs offered via its two urban community centers, eight schools and COA’s rural camp facility. COA serves 10,000 low income children and families in Milwaukee.

For more information about COA and its programs, visit www.coa-yfc.org.

About Milwaukee Repertory Theater

Milwaukee Rep is the largest performing arts organization in Wisconsin in terms of audiences served and one of the largest professional theaters in the country. Each year, Milwaukee Rep welcomes up to 275,000 people at

nearly 700 performances of 15 productions ranging from compelling dramas, powerful classics, new plays and full-scale musicals in its three unique performance venues – the Quadracci Powerhouse, Stiemke Studio and Stackner Cabaret. For over 65 years, Milwaukee Rep has gained a national reputation as an incubator of new work, an agent of community change and a forward-thinking provider of vital arts education programs. Under the leadership of **Artistic Director Mark Clements** and **Executive Director Chad Bauman**, Milwaukee Repertory Theater ignites positive change in the cultural, social, and economic vitality of its community by creating world-class theater experiences that entertain, provoke, and inspire meaningful dialogue among an audience representative of Milwaukee’s rich diversity.

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