



MEDIA RELEASE

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***“Could it be? Yes, it could.  
Something's Coming, Something Good!”***

MILWAUKEE REPERTORY THEATER  
**ONE DAY SALE - MONDAY, JUNE 24**  
FOR THE ICONIC AMERICAN MUSICAL  
***WEST SIDE STORY***

June 17, 2019– (Milwaukee) [Milwaukee Repertory Theater](http://www.MilwaukeeRep.com) kicks off the 2019/20 Season with the iconic American musical ***West Side Story*** based on a conception of **Jerome Robbins** with book by **Arthur Laurents**, music by **Leonard Bernstein** and lyrics by **Stephen Sondheim**. This passionate adaptation of Shakespeare’s *Romeo and Juliet* is filled with some of the most unforgettable songs including “Maria,” “Tonight,” “I Feel Pretty” and “America” telling the greatest love story ever told in a larger-than-life musical. Buy tickets during the **One Day Sale on Monday, June 24 and save 25% off adult tickets when using promotional code WSS**. Tickets start as low as \$18.75 can be purchased at [www.MilwaukeeRep.com](http://www.MilwaukeeRep.com), by calling the Ticket Office at **414-224-9490** or in person at **108 E. Wells Street** in downtown Milwaukee. Milwaukee Rep’s Ticket Office will be open from 9am – 6pm for the One Day Sale and the special pricing will be available online from 7am – 11:59pm. ***West Side Story*** runs September 17 – October 27, 2019 in the Quadracci Powerhouse.

***West Side Story*** is directed by Artistic Director **Mark Clements** who is celebrating his 10<sup>th</sup> Anniversary with Milwaukee Rep. He leads the creative team with music direction by Rep Associate Artist **Dan Kazemi** (*In The Heights*, *Ring of Fire* at Milwaukee Rep), choreography by **Jon Rua** (Broadway co-choreographer for *The Cher Show* and *Sponge Bob Square Pants*), set design by Todd Edward Ivins (*Junk*, Milwaukee Rep), costume design by **Alexander B. Tecoma** (*Guys and Dolls*, Milwaukee Rep), lighting design by **Yael Lubetzky** (*South Pacific*, Drury Lane), co- sound design by **Daniel Erdberg** (*Anything Goes*, Arena Stage) and **Megan B. Henninger** (*In The Heights*, Milwaukee Rep), with music supervision by Rep Associate Artist **John Tanner** (*A Christmas Carol*, Milwaukee Rep). Casting to be announced at a later date.

***West Side Story*** is presented by **The Plunkett Family Foundation** and sponsored by **BMO** with executive producers **Jo Ann and Richard Beightol**, **Four-Four Foundation, Inc.** and **Gina and Eric Peter** with Associate Producer **Suzy B. Ettinger Foundation**. The Rep is sponsored in part by the **United Performing Arts Fund**.

Get a sneak peek of ***West Side Story*** with cast performances at the following local festivals this summer:

- Thursday, June 20, 7pm at **Colectivo Lakefront** with Musica Del Lago (1701 Lincoln Memorial Dr)
- Wednesday, July 10 at **NEWaukee Night Market** (W Wisconsin Ave, between Plankinton and Vel R. Philips Ave.)

- Tuesday, July 23, 6pm at **Chill on the Hill** in Humboldt Park (3000 S Howell Ave.)
- Sunday, August 4 at **Puerto Rican Family Festival** in Humboldt Park (3000 S Howell Ave.)
- Tuesday, August 6, 7pm at **Skyline Music Festival** (Selig-Joseph-Folz Amphitheater in Kilbourn – Kadish Park, between North Ave and Reservoir Ave.)
- Wednesday, August 14, 6pm at **Washington Park Wednesdays** (1859 N. 40 St)
- Thursday, August 15, 7pm at **Jazz in the Park** (Cathedral Square, 520 E Wells St)

For more information, please visit [www.MilwaukeeRep.com](http://www.MilwaukeeRep.com).

### **About Milwaukee Repertory Theater**

Milwaukee Rep is the largest performing arts organization in Wisconsin in terms of audiences served and one of the largest professional theaters in the country. Each year, The Rep welcomes up to 275,000 people at nearly 700 performances of 15 productions ranging from compelling dramas, powerful classics, new plays and full-scale musicals in its three unique performance venues – the Quadracci Powerhouse, Stiemke Studio and Stackner Cabaret. For over 65 years, The Rep has gained a national reputation as an incubator of new work, an agent of community change and a forward-thinking provider of vital arts education programs. Under the leadership of **Artistic Director Mark Clements** and **Executive Director Chad Bauman**, Milwaukee Repertory Theater ignites positive change in the cultural, social, and economic vitality of its community by creating world-class theater experiences that entertain, provoke, and inspire meaningful dialogue among an audience representative of Milwaukee’s rich diversity.

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