



## MEDIA RELEASE

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Presented by **The Plunkett Family Foundation**

# IN THE HEIG\*HTS

## BECOMES BESTSELLING MUSICAL IN MILWAUKEE REP HISTORY

October 9, 2018 [Milwaukee] –The sizzling Tony Award-winning musical *In the Heights* by *Hamilton* creator Lin-Manuel Miranda has become the bestselling musical in [Milwaukee Repertory Theater](#) history, surpassing the record held by *Ragtime* in the 2013/14 Season. Now running through October 28, 2018 in the Quadracci Powerhouse, *In the Heights* is a musical filled with hip-hop beats, salsa and Latin soul featuring a cast of more than 20 of the country's most talented Latinx performers.

"I am thrilled Milwaukee is responding so enthusiastically to our production of *In the Heights*," said **Artistic Director Mark Clements**. "Lin-Manuel Miranda's unique blend of music and storytelling allows us to share a story that is reflective of our community's rich diversity, all the while delivering a truly entertaining night of theater that will stick with you long after you've left the Quadracci Powerhouse."

*In the Heights* is a hit among critics as well, **OnMilwaukee.com** raves, "*In the Heights* proves that not only had Lin-Manuel Miranda rightfully earned the reputation of musical genius before *Hamilton*, but that, to no one's surprise, The Rep puts on a production as vibrant as what you'd find on The Great White Way." **Shepherd Express** thinks, "Milwaukee Repertory Theater captures the life-energy of Miranda's musical in a vibrant production whose sharp-elbowed kinetics, drawn from urban dance, simmers down to allow emotional introspection amidst the bustle." And **Ryan Jay Reviews** exclaims, "Among the greatest productions ever mounted at Milwaukee Rep, *In the Heights* soars! The cast brings NYC to life with top-notch voices, passion, and intensity. It's must-see theater!"

*In the Heights* is presented by **The Plunkett Family Foundation** and sponsored by **BMO Harris Bank** with Executive Producers **Gina and Eric Peter** and **Melanie and Steve Booth**. The Rep is sponsored in part by

the **United Performing Arts Fund**. *In the Heights* is a co-production with **Seattle Repertory Theater** and **Cincinnati Playhouse in the Park**.

*In the Heights* runs now through October 28, 2018 in the Quadracci Powerhouse. A limited number of seats remain for most performances. Purchase tickets at [www.MilwaukeeRep.com](http://www.MilwaukeeRep.com), by calling the Ticket Office at **414-224-9490** or in person at **108 E. Wells Street** in downtown Milwaukee.

### **About Milwaukee Repertory Theater**

Milwaukee Rep is the largest performing arts organization in Wisconsin in terms of audiences served and one of the largest professional theaters in the country. Each year, The Rep welcomes up to 275,000 people at nearly 700 performances of 15 productions ranging from compelling dramas, powerful classics, new plays and full-scale musicals in its three unique performance venues – the Quadracci Powerhouse, Stiemke Studio and Stackner Cabaret. Now in its 65<sup>th</sup> Season, The Rep has gained a national reputation as an incubator of new work, an agent of community change and a forward-thinking provider of vital arts education programs. Under the leadership of **Artistic Director Mark Clements** and **Executive Director Chad Bauman**, Milwaukee Repertory Theater ignites positive change in the cultural, social, and economic vitality of its community by creating world-class theater experiences that entertain, provoke, and inspire meaningful dialogue among an audience representative of Milwaukee's rich diversity.

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