



## MEDIA RELEASE

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# MILWAUKEE REPERTORY THEATER'S A CHRISTMAS CAROL

## Breaks Box Office Record for Bestselling *A Christmas Carol* in 41-year history

December 5, 2016 – [Milwaukee, WI] - [Milwaukee Repertory Theater](#)'s brand new production of **A Christmas Carol** has broken the box office record for bestselling show in the company's 41-year production history. This year's **A Christmas Carol** is a world premiere adaptation written by Artistic Director Mark Clements and features one of the biggest and most elaborate sets The Rep has ever created. "We're so pleased that Mark's adaptation and this new production has set a new all-time sales record for **A Christmas Carol**," states Managing Director **Chad Bauman**. "It was our intent to create a production that thrilled the thousands of children in our audience each year and delighted the child in every adult reminding us all the value of the Christmas spirit."

**A Christmas Carol** is hailed as "Fascinating...Inventive...Uniformly spectacular and Not to be missed!" by *OnMilwaukee*'s Dave Begel. Described as a "striking set ... spooky lighting design ... cinematic, dramatically atmospheric score," by *Milwaukee Journal Sentinel* and The *Waukesha Freeman* states, "If you've never had the pleasure of witnessing this colossal event, take advantage of attending the Milwaukee Rep's theatrical masterpiece. It is a piece that keeps on giving. May it thrive for another 41 years. Kudos to Director Mark Clements and his artistic team for this winter wonder!" **A Christmas Carol** runs now through December 24 in the historic Pabst Theater, for more information and to purchase tickets visit [www.MilwaukeeRep.com](http://www.MilwaukeeRep.com).

Patron reaction has been pouring in, including these raves posted on [Milwaukee Rep's Facebook page](#): "The set, lighting, costumes and special effects were amazing! The entire production was top notch! Hats off to all who worked tirelessly to prepare and rehearse. My 10-year-old and I were in awe, and loved, loved the changes." –Amanda O. "Having gone to *A Christmas Carol* for 20+ years, I would HIGHLY recommend going this year." – Keith S. "It was absolutely amazing! Loved everything about it. Great job, cast and crew!"- Jill S.

For **best availability** consider Wednesday, December 14; Thursday, December 15; Sunday December 18 at 5pm; Tuesday, December 20; Wednesday, December 21; Saturday December 24 at noon and 4:30pm. Tickets can be purchased online [www.MilwaukeeRep.com](http://www.MilwaukeeRep.com), by calling The Rep's Ticket Office at **414-224-9490** or in-person at **108 East Wells Street** in downtown Milwaukee.

### **About A Christmas Carol:**

Milwaukee Rep is excited to present a new, family friendly adaptation written by Rep Artistic Director **Mark Clements**, featuring the same traditional story and characters you love. You'll be transported back to the heart of Victorian London for a magical immersive experience on the biggest and most elaborate set The Rep has ever created. **Jonathan Wainwright**, a favorite of local audiences, will take on the role of Scrooge becoming the 12th actor to portray one of Dickens' most recognizable characters. Jonathan has been seen previously in *A Christmas Carol* as Mr. Cratchit and recently appeared as George in The Rep's production, *Of Mice and Men*. Join Bob Cratchit, Tiny Tim, and Scrooge in this holiday classic the whole family will love! **A Christmas Carol** is proudly presented by **Wells Fargo** with media sponsorship from **Milwaukee Journal Sentinel** and equipment sponsored by **Studio Gear**. **A Christmas Carol** runs at The Pabst Theater from November 29 - December 24.

### **About Milwaukee Repertory Theater**

Milwaukee Rep is a nationally-recognized company that presents compelling dramas, powerful classics, award-winning contemporary works and full-scale musicals housed in its three unique performance venues – the Quadracci Powerhouse, Stiemke Studio and Stackner Cabaret. The Rep also produces an annual production of *A Christmas Carol*, featuring a World Premiere of a new adaptation in 2016, at the historic Pabst Theater. Under the leadership of **Artistic Director Mark Clements** and **Managing Director Chad Bauman**, Milwaukee Repertory Theater ignites positive change in the cultural, social, and economic vitality of its community by creating world-class theater experiences that entertain, provoke, and inspire meaningful dialogue among an audience representative of Milwaukee's rich diversity.

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