

Sponsorship agreement and payment must be received by March 1, 2012 to ensure inclusion on printed materials.

2012 Gala Evening Sponsor \$20,000

Exclusive Sponsorship

Be the star of the evening and sponsor our annual fundraising event.

- * Name and Company Logo highlighted on banner at entrance to the Gala.
- * Prominent placement as Evening Sponsor and Company Logo on all printed and on-line materials (e.g. invitations, event press, etc.)
- * Back Cover of Gala Program full-page color ad.
- * Your Company will be listed on our Wells Street prow sign.
(seen by pedestrians and auto traffic daily)
- * Your Company Name and Logo will be on The Rep's website until the 2013 Gala.
- * Thank you to our Evening Sponsor posted on The Rep's Facebook page.
- * Your company will be noted as 2012 Gala Evening Sponsor and Company Logo will be included in a Thank You ad in *Footlights*, The Rep's playbill, during one of our 2012-2013 productions.
- * 15% discount for company employees on all tickets to 2012-2013 season.
- * 2 tables of 10 at the 2012 Gala with all the **special perks of being a Corporate Table Sponsor.**



2012 Gala Entertainment Sponsor \$15,000

Exclusive Sponsorship.

Your chance to be a producer.

- * Prominent placement as Entertainment Sponsor and Company Logo on all printed materials.
- * Inside front cover of Gala Program full-page ad.
- * Your Company will be noted on our Wells Street prow sign.
(seen by pedestrians and auto traffic daily)
- * Your Company Name and Logo will be on The Rep's website until the 2013 Gala.
- * Your company will be noted as 2012 Gala Entertainment Sponsor and Company Logo will be included in a Thank You ad in *Footlights*, The Rep's playbill, during one of our 2012-2013 productions.
- * 15% discount for company employees on all tickets to 2012-2013 season.
- * 1 table of 10 at the 2012 Gala with all the **special perks of being a Corporate Table Sponsor.**



Silent Auction Sponsor \$10,000

Perfect for the techie toy lover.

(Only two (2) sponsorships available at this level.)

- * Name and logo scrolling on iPod® Touch that each attendee receives.
- * Frequent rolling credit on all auction information screens throughout the evening.
- * Full page ad in Gala Program.
- * Acknowledgement on Wells Street prow sign (seen by pedestrians and auto traffic daily).
- * Your Company Name and Logo will be on The Rep's website until the 2013 Gala.
- * Your company will be noted as 2012 Gala Silent Auction Sponsor and Company Logo will be included in a Thank You ad in *Footlights*, The Rep's playbill, during one of our 2012-2013 productions.
- * 15% discount for company employees on all tickets to 2012-2013 season.
- * 1 table of 10 at the 2012 Gala with all the **special perks of being a Corporate Table Sponsor.**



Valet Parking Sponsor \$7,500

Be the first and last sponsor they see.

Only three sponsorships are available at this level.

- * Acknowledgement and Company Logo on signage at the valet parking station.
- * Half-page ad in Gala Program.
- * Your Company Name and Logo will be on The Rep's website until the 2013 Gala.
- * Your Company will be noted as 2012 Gala Valet Sponsor and Company Logo will be included in a Thank You ad in Footlights, The Rep's playbill, during one of our 2012-2013 productions.
- * 1 table of 10 at the 2012 Gala with all the **special perks of being a Corporate Table Sponsor.**



Not actual signage

Live Auction Sponsor \$7,500

Attendees will hold you in their hands

Only three sponsorships are available at this level.

- * Name and Company Logo on bidding paddles handed to every attendee.
- * Half-page in Gala Program for corporate ad.
- * Your Company Name and Logo will be on The Rep's website until the 2013 Gala.
- * Your company will be noted as 2012 Gala Live Auction Sponsor and Company Logo will be included in a Thank You ad in Footlights, The Rep's playbill, during one of our 2012-2013 productions.
- * 1 table of Ten at the 2012 Gala with all the **special perks of being a Corporate Table Sponsor.**



Corporate Table Sponsorship \$5,000

(see separate sheet for all these special perks)

Cocktail Sponsor \$2,000

Cheers!

Five (5) sponsorships are available at this level.

- * Sign with Company Name and Logo at bar.
- * Specially created drink named after your company available all night .
- * Noted as Cocktail Sponsor with your Company Logo in Gala program.
- * Your Company Name and Logo will be on The Rep's website until the 2013 Gala.
- * 4 tickets to the 2012 Gala—Appetizers, Dinner, Dessert Buffet Open Bar, etc.



Company Member Sponsor \$500

Multiple sponsorships are available at this level.

Sponsor Gala Attendance of a Rep Company Member

- * Noted as Company Member Sponsor and Company Logo in Gala program.
- * Your Company Name and Logo will be on The Rep's website until the 2013 Gala.
- * If you wish, a person from The Rep can dine with you at your table.

*(We cannot accommodate requests for specific company members. Sponsored person may be from **any** of The Rep's departments.)*



Join us for this evening of Fine Dining and Rep-Quality Entertainment!

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Your Exclusive Corporate Table—\$5,000

Let everyone at the Gala know your company supports The Rep!

Only 20 tables are available at this level.



Your Table Sponsorship Includes:

- * A full table for 10 individuals of your choosing at the Gala.
 - ◇ Come yourself, reward employees, entertain clients
 - ◇ Appetizers, Sit-down Dinner, Dessert Buffet
 - ◇ Open Bar All Night
 - ◇ Rep-worthy entertainment
 - ◇ Special Table Signage lets everyone know right away that you support The Rep.
- * Your Company Name and Logo in will be in our Gala program handed out to every 2012 Gala attendee (between 375 and 400 people).
- * Your Company Name and Logo will be on The Rep's website until the 2013 Gala.
- * Your Company Name and Logo will be included in a Thank You ad in *Footlights*, The Rep's playbill, handed out to more than 150,000 theater patrons each season.
- * Ten single ticket vouchers good for The Rep's 2012-13 season.
 - ◇ Vouchers are good for any show (except A Christmas Carol) at any of our theaters
 - ◇ Let your attendees keep them, give them as gifts to your employees, attend The Rep yourself up to 10 different times
- * Access to The Rep's Donor Lounge in the Quadracci Powerhouse for the 2012-13 season.
 - ◇ Complimentary Bar
 - ◇ Private Coat Storage
 - ◇ Special Displays of Rep Memorabilia
 - ◇ Great place for entertaining clients or special guests during a show
- * Ability to have a Rep Company Member at your table, just ask.
*(We cannot accommodate requests for specific company members.
Sponsored person may be from **any** of The Rep's departments.)*

Your Company Should Join Us for This Fantastic Evening!



Corporate Sponsorship Agreement for Milwaukee Repertory Theater's 2012 Gala

Milwaukee Repertory Theater and _____
(Print Name of Corporate Sponsor)

hereafter known as "Sponsor" enter into this agreement freely and willingly on _____
(Print Date)

The details of this agreement are as follows:

The Event

Sponsor agrees to provide sponsorship for **Milwaukee Repertory Theater's 2012 Gala to be held on Saturday, May 12, 2012** henceforth known as "Event."

The Sponsorship

Sponsor has chosen the _____ Sponsorship level from the preceding page/s.
(Print sponsorship level name)

Sponsor agrees to provide Milwaukee Repertory Theater with \$_____ for this sponsorship level and will provide Milwaukee Repertory Theater with corporate logo graphics/ad copy as appropriate to the sponsorship level.

Credit

In exchange for this Event sponsorship, Milwaukee Repertory Theater agrees to provide Sponsor with all of the benefits of this specific Gala sponsorship level as detailed on the preceding page/s. Amount of Event sponsorship that is not tax deductible is \$1250 per table or \$125 per individual ticket provided according to sponsorship descriptions on preceding page/s.

Delivery

If the level of sponsorship chosen by Sponsor includes logo placement on pre-Event materials (save the date card, invitation, etc.), Sponsor agrees that the **sponsorship payment** in the amount listed above will be delivered to Milwaukee Repertory Theater **no later than March 1, 2012**.

If the level of sponsorship chosen by Sponsor does *not* include logo placement on pre-Event materials, it is agreed that the sponsorship payment will be delivered to Milwaukee Repertory Theater **no later than April 7, 2012**.

Please make checks payable to *Milwaukee Repertory Theater*.

Mail to: Milwaukee Repertory Theater
ATTN: Nina M. Jones
108 East Wells Street
Milwaukee, WI 53202.

Logos and ad copy should be e-mailed to Ms. Jones at njones@milwaukeeerep.com.

Logos must arrive no later than March 1, 2011 to be included in pre-event materials (e.g. Invitation, on-line materials, etc.) .

Logos received after this date will only be able to be used for day-of-Event and post-Event materials.

Photo ready ad copy should be e-mailed to Ms. Jones **no later than April 7, 2012**. Please e-mail Ms. Jones for questions on ad size.

Relationship

This agreement represents the only relationship between Milwaukee Repertory Theater and Sponsor for Event . No other relationship between the two entities exists, implied or otherwise for Event .

Sponsor Representative Printed Name

Milwaukee Repertory Theater Representative Printed Name

Sponsor Representative Signature

Milwaukee Repertory Theater Representative Signature

Sponsor Contact Info: Name: _____
(please print)

Title: _____

Phone: _____

E-mail: _____